EXHIBITOR
HELLAS

WE VENTURE ABROAD

The enterprise is participating in the programme "We venture abroad" which aims to enhance the international profile of export-oriented SMEs.

European Union
European Regional
Development Fund

HELLENIC REPUBLIC
**MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES**
MANAGING AUTHORITY OF EPAnEK

ΕΣΠΑ
2014-2020
ανάπτυξη - εργασία - αλληλεγγύη
**Partnership Agreement
2014 - 2020**

Co-financed by Greece and the European Union

EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS•ENTREPRENEURSHIP•INNOVATION

DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES

The enterprise V. MINTSOYLI S.A. based in Western Macedonia region, has joined the Action "Digital Step" with a total budget of **84 million €.** The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 20.000,00 € out of which 10.000,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

✓ Procurement and installation of ICT equipment

✓ Software for office applications, web development, e-shop services etc.

✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)

✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

✓ Competitiveness improvement

✓ Increase of profitability

✓ Reinforcement of an extrovert business profile

✓ Enhancement of entrepreneurship

✓ Creation /maintenance of high quality job positions

The support of EPAnEK proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.

European Union
European Regional Development Fund

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